

Rep Order# 8863986 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37245

Printed: 09/26/2012 11:55 AM
Last Received: 09/26/2012 7:23 AM
Showing Buylines: All Lines

1 of 8

Station KLAS-TV LAS VEGAS
Advertiser () CROSSROADS GPS
Product ISSUE
Estimate# 984
Buyer EMILY MILHOAN
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //984
Flight Dates 09/14/2012 - 09/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISIN, DO NOT DOUBLE BOOK

TOTAL - \$165,500

PLEASE CONFIRM

THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	SA	500P-700P		:30	\$2,000.00	09/15-09/22	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*2	SA	530P-600P		:30	\$900.00	09/15-09/22	2	2	4	\$3,600.00	
				Buyline Comment: POLITICS NOW								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	3	SU	600A-630A		:30	\$600.00	09/16-09/23	1	2	2	\$1,200.00	
				Buyline Comment: NEWS								
	*4	F	900A-1000A		:30	\$750.00	09/14-09/14	0	0	0	\$0.00	
				Buyline Comment: KELLY								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								

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Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	5	M-F	900A-1000A		:30	\$750.00	09/17-09/21	3	1	3	\$2,250.00	
		Buyline Comment: KELLY										
	*6	F	1200P-1230P		:30	\$750.00	09/14-09/14	0	0	0	\$0.00	
		Buyline Comment: NEWS										
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	*7	M-F	1200P-1230P		:30	\$750.00	09/17-09/21	0	0	0	\$0.00	
		Buyline Comment: NEWS										
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	*8	SA-SU	1100P-1135P		:30	\$900.00	09/15-09/23	1	2	2	\$1,800.00	
		Buyline Comment: NEWS										
		Sales Remark: V3 ..										
		V3 Comment Changed, Spots/week Changed										
	*9	F	1135P-1237A		:30	\$750.00	09/14-09/14	0	0	0	\$0.00	
		Buyline Comment: LETTERMAN										
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	*10	M-F	1135P-1237A		:30	\$750.00	09/17-09/21	0	0	0	\$0.00	
		Buyline Comment: LETTERMAN										
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*11	SU	500P-700P		:30	\$2,500.00	09/16-09/23	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*12	F	500P-630P		:30	\$1,300.00	09/14-09/14	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*13	M-F	500P-630P		:30	\$1,300.00	09/17-09/21	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*14	F	400P-500P		:30	\$1,100.00	09/14-09/14	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	15	M-F	400P-500P		:30	\$1,100.00	09/17-09/21	5	1	5	\$5,500.00	
				Buyline Comment: NEWS								
	*16	F	630P-700P		:30	\$2,500.00	09/14-09/14	0	0	0	\$0.00	
				Buyline Comment: INSIDE ED								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*17	M-F	630P-700P		:30	\$2,500.00	09/17-09/21	2	1	2	\$5,000.00	
				Buyline Comment: INSIDE ED								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*18	F	600A-700A		:30	\$900.00	09/14-09/14	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	19	M-F	600A-700A		:30	\$900.00	09/17-09/21	5	1	5	\$4,500.00	
				Buyline Comment: NEWS								
	20	SU	500A-600A		:30	\$300.00	09/16-09/23	1	2	2	\$600.00	
				Buyline Comment: EYE/WALL ST								
	*21	F	1230P-200P		:30	\$800.00	09/14-09/14	0	0	0	\$0.00	
				Buyline Comment: BOLD/DEAL								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*22	M-F	1230P-200P		:30	\$800.00	09/17-09/21	1	1	1	\$800.00	
				Buyline Comment: BOLD/DEAL								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*23	F	300P-400P		:30	\$900.00	09/14-09/14	1	1	1	\$900.00	
				Buyline Comment: ELLEN								
				Sales Remark: V3 .								
				V3 Time Changed, Comment Changed								
	*24	M-F	300P-400P		:30	\$900.00	09/17-09/21	5	1	5	\$4,500.00	
				Buyline Comment: ELLEN								
				Sales Remark: V3 .								
				V3 Time Changed, Comment Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*25	F	700P-800P		:30	\$2,500.00	09/14-09/14	0	0	0	\$0.00	
				Buyline Comment: ET/INSIDER								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*26	M-F	700P-800P		:30	\$2,500.00	09/17-09/21	2	1	2	\$5,000.00	
				Buyline Comment: ET/INSIDER								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	27	SU	530P-600P		:30	\$500.00	09/16-09/23	1	2	2	\$1,000.00	
				Buyline Comment: INSIDE ED								
	*28	F	1100P-1135P		:30	\$1,900.00	09/14-09/14	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*29	M-F	1100P-1135P		:30	\$1,900.00	09/17-09/21	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*30	F	700A-900A		:30	\$800.00	09/14-09/14	0	0	0	\$0.00	
				Buyline Comment: EARLY SHOW								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	31	M-F	700A-900A		:30	\$800.00	09/17-09/21	5	1	5	\$4,000.00	
				Buyline Comment: EARLY SHOW								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*32	F	500A-600A		:30	\$800.00	09/14-09/14	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	33	M-F	500A-600A		:30	\$800.00	09/17-09/21	5	1	5	\$4,000.00	
				Buyline Comment: NEWS								
	*35	F	1000A-1100A		:30	\$2,500.00	09/14-09/14	0	0	0	\$0.00	
				Buyline Comment: PRICE								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*36	M-F	1000A-1100A		:30	\$2,500.00	09/17-09/21	3	1	3	\$7,500.00	
				Buyline Comment: PRICE								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	38	TU	800P-900P		:30	\$18,000.00	09/18-09/18	1	1	1	\$18,000.00	
				Buyline Comment: NCIS								
	*39	F	1000P-1100P		:30	\$10,000.00	09/21-09/21	0	0	0	\$0.00	
				Buyline Comment: B BLOODS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*40	W	930P-1100P		:30	\$12,000.00	09/19-09/19	0	0	0	\$0.00	
				Buyline Comment: BIG BRO								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*41	SU	1000P-1100P		:30	\$9,500.00	09/16-09/16	2	1	2	\$19,000.00	
				Buyline Comment: MENTALIST								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*42	SA	930A-1200P		:30	\$1,400.00	09/15-09/22	3	2	6	\$8,400.00	
				Buyline Comment: ACC FOOTBALL								
				Sales Remark: V3 .								
				V3 Added								
	*43	TU	900P-1100P		:30	\$19,000.00	09/18-09/18	1	1	1	\$19,000.00	
				Buyline Comment: NCIS SEASON FINALE								
				Sales Remark: V3 .								
				V3 Added								
	*44	TH	900P-1000P		:30	\$18,000.00	09/20-09/20	1	1	1	\$18,000.00	
				Buyline Comment: TWO HALF MEN								
				Sales Remark: V3 .								
				V3 Added								
	*45	F	800P-900P		:30	\$7,500.00	09/14-09/21	1	2	2	\$15,000.00	
				Buyline Comment: UC BOSS								
				Sales Remark: V3 .								
				V3 Added								
	*46	SA	800P-1000P		:30	\$3,000.00	09/15-09/22	1	2	2	\$6,000.00	
				Buyline Comment: SAT PRIME MOVIE								
				Sales Remark: V3 .								
				V3 Added								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*47	SU	900A-930A		:30	\$4,975.00	09/16-09/23	1	2	2	\$9,950.00	
				Buyline Comment: NFL PREGAME								
				Sales Remark: V3 .								
				V3 Added								

---REPORT TOTALS---

Report Totals: 66 / \$165,500.00

---SALES MONTHLY TOTALS---

Sep 12: 66 / \$165,500.00
Sales Totals: 66 / \$165,500.00
Station Totals: 66 / \$165,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$551,667	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+